

2021-22 Corporate Partner Opportunities



MSTS 2021 Hybrid Annual Meeting

(Live and Virtual)

October 6, 7 and 8, 2021

Four Seasons Hotel
Baltimore, Maryland



Dr. Carol Morris
MSTS President



Dr. Odion Binitie
Program Chair

Position your Company as an Industry Leader



ABOUT



MUSCULOSKELETAL TUMOR SOCIETY (MSTS)



The Musculoskeletal Tumor Society holds at least two meetings a year - the Annual Meeting and Specialty Day Course held during the American Academy of Orthopaedic Surgeons' Annual Meeting bringing more than 500 Musculoskeletal Tumor Oncologists together for education. 2021 MSTS Annual Meeting will occur Wednesday, October 6 through Friday, October 8, 2021 at the Four Seasons hotel in Baltimore, Maryland. 2022 MSTS Specialty Day will occur on Saturday, March 26, 2022 in Chicago, Illinois. In addition, MSTS will periodically hold specialty symposia and other educational events.

The MSTS develops and maintains a competitive, clinically relevant, research program for the advancement of knowledge in musculoskeletal oncology and your support helps drive these efforts. Through research and education, the Society is able to develop better outcomes for patients afflicted with a variety of aggressive diseases that not only have the potential to threaten patients' quality of life and function, but can also in many cases be quite deadly. MSTS members have demonstrated academic and research prowess in order to enter the ranks of the Society. MSTS partners with other organizations and disciplines such as medical and pediatric oncology, radiation therapy and full time laboratory investigators to unlock the mysteries of the diseases treated.

The MSTS has ten core committees: Education Committee, Membership Committee, Research Committee, Fellowship Committee, Practice Management Committee, Finance Committee, Communications Committee, Annual Meeting Program Committee, Specialty Day Program Committee and the Evidence Based Medicine Committee; all which enable the society to function and serve as resources for the orthopaedic oncology community.

Supporting MSTS is an excellent opportunity to:

- **Enhance** your company's visibility while gaining a more powerful presence and profile with more than 500 Musculoskeletal Tumor Oncologists
- **Drive** traffic to your booth or event
- **Support** research and treatment
- **Position** your company as an industry leader

Learn more at www.msts.org.

MSTS MISSION

The Musculoskeletal Tumor Society will advance the science of orthopaedic oncology and promote high standards of patient care through excellence in education and research.

MSTS VISION

The Musculoskeletal Tumor Society will be a recognized authority on all aspects of orthopaedic oncology, an influential participant in policy-making for orthopaedic oncology services, and responsive to the needs of orthopaedic oncologists and their patients.

2021 Annual Meeting

October 6 - 8, 2021

Four Seasons Hotel
Baltimore, Maryland



HIGHLIGHTS

Our Presidential Guest Lecturer is Dr. Brawley, "Cancer Control in the 21st Century."

Otis W. Brawley, MD, MACP, FRCP(L), FASCO, FACE is the Bloomberg Distinguished Professor of Oncology and Epidemiology at Johns Hopkins University. He is an authority on cancer screening and prevention. His work focuses on how to close racial, economic, and social inequalities in the prevention, detection, and treatment of cancer. It is concentrated on the appropriate practice of evidence-based medicine, efficiency in healthcare and the waste that occurs when there

is not orthodox interpretation of science. Dr. Brawley was chief medical and scientific officer of the American Cancer Society from 2007 to 2018. Brawley is a Fellow of the Royal College of Physicians (London), a Fellow of the American Society of Clinical Oncology, a Fellow of the American College of Epidemiology and one of the few physicians to be named a Master of the American College of Physicians. He is an elected member of the National Academy of Medicine.

2021 MSTs ANNUAL MEETING PROGRAM COMMITTEE

Odion Binitie, MD (Chair) (2020-2021)
Thomas J. Scharschmidt, MD (Past Chair) (2019-2020)
Tessa Balach, MD (Incoming Chair) (2020-2021)
Carol D. Morris, MD, MS (2020-2021)
Nicholas Bernthal, MD (2020-2021)

Gregory F. Domson, MD (Member-at-Large) (2020-2023)
Alan T. Blank, MD (Member-at-Large) (2020-2023)
Eric R. Henderson, MD (Member-at-Large)
Tae Won Benjamin Kim, MD (Member-at-Large)

ATTENDANCE AT PAST ANNUAL MEETINGS

2021 Virtual Specialty Day	223
2020 Virtual Annual Meeting	223
2019 Annual Meeting – Portland	
All Meeting Registrants	250
Exhibitors	94
Total:	344
2019 Specialty Day – Las Vegas, Nevada	118
2018 Annual Meeting – New York	
All Meeting Registrants	298
Exhibitors	78
Total:	376
2018 Specialty Day – New Orleans, Louisiana	191

2017 Annual Meeting – Denver	
All Meeting Registrant	298
Exhibitors	78
Total:	352
2017 Specialty Day – San Diego, California	170
2016 Annual Meeting – Detroit	
All Meeting Registrants	148
Exhibitors	58
Coding Course Attendees	81
Total:	287
2016 Specialty Day – Orlando, Florida	178

Baltimore

MSTS CORPORATE PARTNERS LEVELS AND BENEFITS

MSTS CORPORATE PARTNER OPPORTUNITIES

MSTS is pleased to present the following premiere opportunities packaged to offer you maximum exposure to leaders in the field of orthopaedic oncology. Diamond, Platinum, and Gold Levels include recognition at both the 2021 MSTS Annual Meeting and 2022 Specialty Day

DIAMOND LEVEL EXHIBITOR (\$35,000)

- Banner Ad in MSTS Winter and Summer Newsletter
- Recognition on MSTS Website
- Private VIP Meeting with MSTS Executive Leaders
- MSTS Annual Meeting Recognition:
 - ◆ Exhibitor Package includes: Two tables, 8 total representatives
 - ◆ Product Theater Presentation
 - ◆ Full Page Inside Ad in MSTS Annual Meeting Final Program
 - ◆ Annual Meeting Attendee Pre-Registration List Before Meeting and Final Registration List Post Meeting
 - ◆ Verbal Recognition at the Podium During the MSTS Annual Meeting
 - ◆ Recognition in Annual Meeting's Member Business Meeting Slides
 - ◆ Recognition in Annual Meeting Final Program
 - ◆ Recognition on Event Signage
- MSTS Specialty Day Recognition:
 - ◆ Verbal Recognition at the Podium During MSTS Specialty Day
 - ◆ Recognition in Specialty Day's Member Business Meeting Slides
 - ◆ Recognition in Specialty Day Final Program



PLATINUM LEVEL EXHIBITOR (\$30,000)

- MSTS Annual Meeting Recognition
 - ◆ Exhibitor Package includes: Two tables, 6 total representatives
 - ◆ Half Page Inside Ad in MSTS Annual Meeting Final Program
 - ◆ Annual Meeting Attendee Final Registration List Post Meeting
 - ◆ Verbal Recognition at the Podium During the MSTS Annual Meeting
 - ◆ Recognition in Member Business Meeting Slides
 - ◆ Recognition in Annual Meeting Final Program
 - ◆ Recognition on Event Signage
- Specialty Day Recognition:
 - ◆ Verbal Recognition at the Podium During MSTS Specialty Day
 - ◆ Recognition in Member Business Meeting Slides
 - ◆ Recognition in Specialty Day Final Program



MSTS CORPORATE PARTNERS LEVELS AND BENEFITS

GOLD LEVEL EXHIBITOR (\$25,000)

- MSTS Annual Meeting Recognition
 - ◆ Exhibitor Package includes: One table, 4 total representatives
 - ◆ Annual Meeting Attendee Final Registration List Post Meeting
 - ◆ Verbal Recognition at the Podium During the MSTS Annual Meeting
 - ◆ Quarter Page Inside Ad in MSTS Annual Meeting Final Program
 - ◆ Recognition in Member Business Meeting Slides
 - ◆ Recognition in Annual Meeting Final Program
 - ◆ Recognition on Event Signage
- MSTS Specialty Day Recognition:
 - ◆ Verbal Recognition at the Podium During MSTS Specialty Day
 - ◆ Recognition in Member Business Meeting Slides
 - ◆ Recognition in Specialty Day Final Program



SILVER LEVEL EXHIBITOR (\$15,000)

- MSTS Annual Meeting Recognition:
 - ◆ Exhibitor Package includes: One table, 3 total representatives
 - ◆ Annual Meeting Attendee Final Registration List Post Meeting
 - ◆ Recognition in Member Business Meeting Slides
 - ◆ Recognition in Annual Meeting Final Program
 - ◆ Recognition on Event Signage

BRONZE LEVEL EXHIBITOR (\$10,000)

- MSTS Annual Meeting Recognition:
 - ◆ Exhibitor Package includes: One table, 2 total representatives
 - ◆ Annual Meeting Attendee Final Registration List Post Meeting
 - ◆ Recognition in Member Business Meeting Slides
 - ◆ Recognition in Annual Meeting Final Program
 - ◆ Recognition on Event Signage

CONTACT MSTS

Please contact us at
info@msts.org or
847.698.1625
with questions or
to receive more information.

MSTS EDUCATION GRANTS

- **MSTS 2021 Annual Meeting Education Grant** \$15,000 and up (open to multiple supporters)
By providing an unrestricted educational grant in any amount, your company can help offset the cost of the Annual Meeting so we can keep registration fees low for attendees.
Supporters will be acknowledged on signage in the registration area and in the Program Book.
Your grant will support AV and program expenses associated with CME programming.
Does not support any food/beverage event.
- **MSTS Education Video Archive Grant** \$10,000 (open to multiple supporters)
Partner with MSTS and the MSTS OVT Channel in providing a video archive of the meeting.
Your company will be acknowledged on the video archive landing page.

Contact info@msts.org for additional details.

A LA CARTE PARTNERSHIP OPPORTUNITIES

Ala carte options are available to customize your own unique package based upon your company's needs:

CORPORATE EXHIBITION & SPONSOR OPPORTUNITIES

- **MSTS Annual Meeting Exhibit Booth**
 - ◆ One 6' Table: \$3,000
 - ◆ Two 6' Tables: \$5,000
 - ◆ Additional Representatives: \$500 each
- **MSTS Annual Meeting Food/Beverage Events**
 - ◆ Welcoming Reception *Exclusive Opportunity*: \$10,000
 - ◆ Breakfast or Lunch: \$5,000 each
 - ◆ Breaks: \$2,500 each
 - ◆ Multiple Potential Sponsors
Name recognition only. No logos.



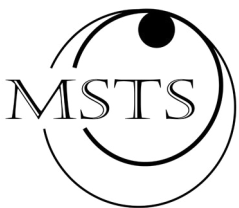
CORPORATE ADVERTISING OPPORTUNITIES

- **Ad in MSTS Annual Meeting Final Program**
 - ◆ Outside Back Cover – *Exclusive Opportunity*: \$2,000
 - ◆ Inside Back Cover – *Exclusive Opportunity*: \$2,000
 - ◆ Inside Front Cover – *Exclusive Opportunity*: \$2,000
 - ◆ Inside Full Page: \$1,000
 - ◆ Inside Half Page: \$750
 - ◆ Inside Quarter Page: \$500
- **MSTS Annual Meeting Wireless Internet Access**
– *Exclusive Opportunity*: \$7,000
- **MSTS Annual Meeting Hotel Key Cards**
contact info@msts.org for additional details.
- **MSTS Specialty Day Opportunities**
contact info@msts.org for additional details.



MSTS LEVELS AND BENEFITS AT-A-GLANCE

MSTS 2021-2022 CORPORATE PARTNER OPPORTUNITIES AT-A-GLANCE	DIAMOND \$35,000	PLATINUM \$30,000	GOLD \$25,000	SILVER \$15,000	BRONZE \$10,000
Product Theater Presentation	X				
Annual Meeting Attendee PRE-Registration List <u>Before</u> Meeting	X				
Recognition on MSTS Website	X				
Private VIP Meeting with MSTS Executive Leaders at the MSTS Annual Meeting	X				
Banner Ad in the MSTS Winter and Summer Newsletter	X				
Two-Table Exhibitor Space	X	X			
Verbal Recognition at the Podium During the MSTS Annual Meeting	X	X	X		
Verbal Recognition at the Podium During MSTS Specialty Day	X	X	X		
Recognition in Specialty Day's Member Business Meeting Slides	X	X	X		
Recognition in Specialty Day Final Program	X	X	X		
Complimentary Inside Ad in Annual Meeting Final Program	X (full-page)	X (half-page)	X (quarter-page)		
Exhibit Representative Badges	X (8 reps comp'd)	X (6 reps comp'd)	X (4 reps comp'd)	X (3 reps comp'd)	X (2 reps comp'd)
Exhibitor Package at MSTS Annual Meeting	X	X	X	X	X
Annual Meeting Attendee Final Registration List Post Meeting	X	X	X	X	X
Recognition in Annual Meeting's Member Business Meeting Slides	X	X	X	X	X
Recognition in Annual Meeting Final Program	X	X	X	X	X
Recognition on Annual Meeting Event Signage	X	X	X	X	X



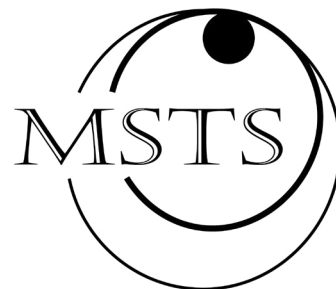
Musculoskeletal Tumor Society

1515 E Woodfield Rd, Suite 345 | Schaumburg, IL 60173

phone: 847.698.1625

email: info@msts.org | web: msts.org

**MUSCULOSKELETAL
TUMOR SOCIETY (MSTS)**



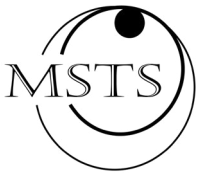
The Musculoskeletal Tumor Society extends sincere appreciation
to the following exhibitors for their generous support
of the MSTS 2020 virtual Annual Meeting

Diamond Exhibitors
DAIICHI SANKYO, INC.
ONKOS SURGICAL

Bronze Exhibitor
STRYKER

Biocomposites
Implantcast North America
LinkBio
Med Learning Group

MSTS CORPORATE PARTNER/EXHIBITOR FORM



MUSCULOSKELETAL TUMOR SOCIETY

1515 E Woodfield Rd, Suite 345 Schaumburg, IL 60173

email: info@msts.org

phone: 847.698.1625

NOTE: Your company information will be used for signage, on-site guide and other promotional materials.
All information should be EXACTLY as it should appear on promotional materials.

Company: _____

Contact Name: _____

Company Address: _____

City / State / Zip: _____

Phone: _____ Fax: _____ Email: _____

EXHIBIT SPACE INFORMATION

Logistics Contact Name: _____

Address: _____

City / State / Zip: _____

Phone: _____ Fax: _____

Email: _____

Booth Representatives

Please provide names, phone numbers and email addresses for each:

EXHIBIT LEVELS

<input type="checkbox"/> Diamond	\$ 35,000	\$ _____
Separate Product Theater registration form will be provided and must be completed by Diamond Level supporters by August 2, 2021		
<input type="checkbox"/> Platinum	\$ 30,000	\$ _____
<input type="checkbox"/> Gold	\$ 25,000	\$ _____
<input type="checkbox"/> Silver	\$ 15,000	\$ _____
<input type="checkbox"/> Bronze	\$ 10,000	\$ _____

EXHIBIT

<input type="checkbox"/> Booth: One (1) 6' Table	\$ 3,000	\$ _____
(includes registration for two representatives)		
<input type="checkbox"/> Booth: Two (2) 6" Tables	\$ 5,000	\$ _____
(includes registration for two representatives)		
Additional Representatives @ \$ 500 ea		\$ _____

ALA CARTE OPPORTUNITIES

<input type="checkbox"/> Welcome Reception	\$ 10,000	\$ _____
<input type="checkbox"/> Breakfast or Lunch _____ @	\$ 5,000 each	\$ _____
<input type="checkbox"/> Breaks _____ @	\$ 2,500 each	\$ _____

Ad in MSTS Annual Meeting Final Program

<input type="checkbox"/> Outside Back Cover	\$ 2,000	\$ _____
<input type="checkbox"/> Inside Back Cover	\$ 2,000	\$ _____
<input type="checkbox"/> Inside Front Cover	\$ 2,000	\$ _____
<input type="checkbox"/> Inside Full Page	\$ 1,000	\$ _____
<input type="checkbox"/> Inside Half Page	\$ 750	\$ _____
<input type="checkbox"/> Inside Quarter Page	\$ 500	\$ _____

<input type="checkbox"/> MSTS Annual Meeting		
Wireless Internet Access	\$ 7,000	\$ _____

☐ MSTS Annual Meeting Hotel Key Cards
Contact info@msts.org for additional details.

☐ MSTS Specialty Day Opportunities
Contact info@msts.org for additional details.

Total \$

EDUCATION GRANTS

<input type="checkbox"/> 2021 Annual Meeting Education Grant	\$15,000 ↑	\$ _____
<input type="checkbox"/> Education Video Archive Grant	\$10,000	\$ _____

PAYMENT INFORMATION

- ☐ Check enclosed (US dollars drawn on a US Bank made payable to "Musculoskeletal Tumor Society")
- ☐ Visa ☐ MasterCard ☐ AMEX ☐ Discover

Card No. _____ Exp. Date _____

Name (As it appears on Credit Card) _____ CCV Code _____

Signature _____ Total Amount Paid \$ _____
(I agree to pay according to the credit card issuer agreement)

For Annual Meeting Exhibit Opportunities: Exhibit space will not be reserved until Exhibit fees are paid in full in U.S. funds. Completed application and payment must be received by August 2, 2021. This application becomes a binding contract upon issuance of the confirmation and invoice. Cancellations must be received in writing by August 16, 2021 and are subject to a \$100.00 fee. After August 16, 2021, no refunds on Exhibit fees will be made.



MSTS ANNUAL MEETING

October 6 – 8, 2021

Four Seasons Hotel
Baltimore, Maryland



MSTS SPECIALTY DAY

(at AAOS Meeting)

March 26, 2022
Chicago, Illinois

Musculoskeletal Tumor Society
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phone: 847.698.1625 | email: info@msts.org | web: msts.org