# CORPORATE PARTNER OPPORTUNITIES

2019-2020

Position your Company as an Industry Leader

# MUSCULOSKELETAL TUMOR SOCIETY

#### ABOUT



The Musculoskeletal Tumor Society is comprised of more than 500 Musculoskeletal Tumor Oncologists and holds at least two meetings a year, the Annual Meeting and Specialty Day Course held during the American Academy of Orthopaedic Surgeons' Annual Meeting.

2019 MSTS Annual Meeting will occur Wednesday, October 2 through Friday, October 4, 2019 at Marriott Portland Downtown Waterfront in Portland, Oregon. 2020 MSTS Specialty Day will occur on Saturday, March 28, 2020 in Orlando, Florida. In addition, MSTS will periodically hold special symposia and other educational events.

The MSTS develops and maintains a competitive, clinically relevant, research program for the advancement of knowledge in musculoskeletal oncology and your support helps drive these efforts. Through research and education, the Society is able to develop better outcomes for patients afflicted with a variety of aggressive diseases that not only have the potential to threaten patients' quality of life and function, but can also in many cases be quite deadly. MSTS members have demonstrated academic and research prowess in order to enter the ranks of the Society. MSTS partners with other organizations and disciplines such as medical and pediatric oncology, radiation therapy and full time laboratory investigators to unlock the mysteries of the diseases treated.

The MSTS has nine core committees: Education Committee, Membership Committee, Research Committee, Fellowship Committee, Practice Management Committee, Finance Committee, Annual Meeting Program Committee, Specialty Day Program Committee and the Evidence Based Medicine Committee; all which enable the society to function and serve as resources for the orthopaedic oncology community.

#### Supporting MSTS is an excellent opportunity to:

- Enhance your company's visibility while gaining a more powerful presence and profile with more than 500 Musculoskeletal Tumor Oncologists
- Drive traffic to your booth or event
- Support research and treatment
- **Position** your company as an industry leader

#### MSTS MISSION

The Musculoskeletal Tumor Society will advance the science of orthopaedic oncology and promote high standards of patient care through excellence in education and research.

#### MSTS VISION

The Musculoskeletal Tumor Society will be a recognized authority on all aspects of orthopaedic oncology, an influential participant in policy-making for orthopaedic oncology services, and responsive to the needs of orthopaedic oncologists and their patients.

#### MSTS CORPORATE PARTNERS LEVELS AND BENEFITS

## MSTS CORPORATE PARTNER OPPORTUNITIES

MSTS is pleased to present the following premiere opportunities packaged to offer you maximum exposure to leaders in the field of orthopaedic oncology. Diamond, Platinum, and Gold Levels include recognition at both the 2019 MSTS Annual Meeting and 2020 Specialty Day

### DIAMOND LEVEL EXHIBITOR (\$35,000)

- Banner Ad in MSTS Winter and Summer Newsletter
- Recognition on MSTS Website
- Private VIP Meeting with MSTS Executive Leaders
- MSTS Annual Meeting Recognition:
  - Exhibitor Package includes: Two tables, 8 total representatives
  - Product Theater Presentation
  - Full Page Inside Ad in MSTS Annual Meeting Final Program
  - Annual Meeting Attendee Pre-Registration List Before Meeting and Final Registration List Post Meeting
  - Verbal Recognition at the Podium During the MSTS Annual Meeting
  - Recognition in Annual Meeting's Member Business Meeting Slides
  - Recognition in Annual Meeting Final Program
  - Recognition on Event Signage
- MSTS Specialty Day Recognition:
  - Verbal Recognition at the Podium During MSTS Specialty Day
  - Recognition in Specialty Day's Member Business Meeting Slides
  - Recognition in Specialty Day Final Program





#### PLATINUM LEVEL EXHIBITOR (\$30,000)

- MSTS Annual Meeting Recognition
  - Exhibitor Package includes: Two tables, 6 total representatives
  - Half Page Inside Ad in MSTS Annual Meeting Final Program
  - Annual Meeting Attendee Final Registration List Post Meeting
  - Verbal Recognition at the Podium During the MSTS Annual Meeting
  - Recognition in Member Business Meeting Slides
  - Recognition in Annual Meeting Final Program
  - Recognition on Event Signage
- Specialty Day Recognition:
  - Verbal Recognition at the Podium During MSTS Specialty Day
  - Recognition in Member Business Meeting Slides
  - Recognition in Specialty Day Final Program

#### MSTS CORPORATE PARTNERS LEVELS AND BENEFITS

## GOLD LEVEL EXHIBITOR (\$25,000)

- MSTS Annual Meeting Recognition
  - Exhibitor Package includes: One table, 4 total representatives
  - Annual Meeting Attendee Final Registration List Post Meeting
  - Verbal Recognition at the Podium During the MSTS Annual Meeting
  - Quarter Page Inside Ad in MSTS Annual Meeting Final Program
  - Recognition in Member Business Meeting Slides
  - Recognition in Annual Meeting Final Program
  - Recognition on Event Signage
  - MSTS Specialty Day Recognition:
    - Verbal Recognition at the Podium During MSTS Specialty Day
    - Recognition in Member Business Meeting Slides
    - Recognition in Specialty Day Final Program

### SILVER LEVEL EXHIBITOR (\$15,000)

- MSTS Annual Meeting Recognition:
  - Exhibitor Package includes: One table, 3 total representatives
  - Annual Meeting Attendee Final Registration List Post Meeting
  - Recognition in Member Business Meeting Slides
  - Recognition in Annual Meeting Final Program
  - Recognition on Event Signage

## **BRONZE LEVEL EXHIBITOR (\$10,000)**

- MSTS Annual Meeting Recognition:
  - Exhibitor Package includes: One table, 2 total representatives
  - Annual Meeting Attendee Final Registration List Post Meeting
  - Recognition in Member Business Meeting Slides
  - Recognition in Annual Meeting Final Program
  - Recognition on Event Signage

## ALA CARTE PARTNERSHIP OPPORTUNITIES

Ala carte options are available to customize your own unique package based upon your company's needs:

- MSTS Annual Meeting Product Theater Presentation: \$3,500
- MSTS Annual Meeting Exhibit Booth
  - One 6' Table: \$3,000
  - Two 6' Tables: \$5,000
  - Additional Representatives: \$500 each

- Ad in MSTS Annual Meeting Final Program
  - Outside Back Cover Exclusive Opportunity: \$2,000
  - Inside Back Cover Exclusive Opportunity: \$2,000
  - Inside Front Cover Exclusive Opportunity: \$2,000
  - Inside Full Page: \$1,000
  - Inside Half Page: \$750

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- Inside Quarter Page: \$500
- MSTS Annual Meeting Wireless Internet Access – Exclusive Opportunity: \$7,000
- MSTS Annual Meeting Hotel Key Cards: contact info@msts.org for additional details.
- MSTS Specialty Day Opportunities: contact info@msts.org for additional details.

#### CONTACT MSTS

Please contact us at info@msts.org or 847.698.1625 with questions or to receive more information.

#### MSTS LEVELS AND BENEFITS AT-A-GLANCE

MSTS 2019-2020 CORPORATE PARTNER OPPORTUNITIES AT-A-GLANCE	DIAMOND \$35,000	PLATINUM \$30,000	GOLD \$25,000	SILVER \$15,000	BRONZE \$10,000
Banner Ad in the MSTS Winter and Summer Newsletter	Х				
Recognition on MSTS Website	х				
Private VIP Meeting with MSTS Executive Leaders at the MSTS Annual Meeting	х				
Product Theater Presentation	х				
Exhibitor Package at MSTS Annual Meeting	Х	х	Х	х	X
Complimentary Exhibit Representative Badges	х	x	x	×	
Annual Meeting Attendee Pre-Registration List Before Meeting	х				
Annual Meeting Attendee Final Registration List Post Meeting	х	x	x	×	x
Verbal Recognition at the Podium During the MSTS Annual Meeting	х	x	x		
Recognition in Annual Meeting's Member Business Meeting Slides	х	x	x	х	x
Recognition in Annual Meeting Final Program	х	х	x	х	x
Recognition on Annual Meeting Event Signage	х	x	x	х	x
Complimentary Inside Ad in Annual Meeting Final Program	х	х	x		
Verbal Recognition at the Podium During MSTS Specialty Day	x	×	×		
Recognition in Specialty Day's Member Business Meeting Slides	x	×	×		
Recognition in Specialty Day Final Program	х	х	х		



Musculoskeletal Tumor Society 9400 W. Higgins Road, Suite 500 | Rosemont, IL 60018 phone: 847.698.1625 | fax: 847.823.8125 email: info@msts.org | web: msts.org



# MUSCULOSKELETAL TUMOR SOCIETY (MSTS)

# EXPRESSES SINCERE APPRECIATION TO OUR 2018 PARTNERS

**Biocomposities** BoneSupport Carbofix Orthopedics, Inc. CuraSurgical Endocare, Inc. Exactech, Inc. IlluminOss Medical, Inc. Implantcast N.A. LinkBio Medtronic Merete Technologies **MTF** Biologics **Onkos Surgical** Stryker **Vector Surgical** Wright Medical Zimmer Biomet

#### MSTS CORPORATE PARTNER/EXHIBITOR FORM

MSTS	MUSCULOSKELETAL TUMOR SOCIETY 9400 W. Higgins Road, Suite 500 Rosemont, IL 60018					
		hone: 847.698.1625				
	ny information will be used for signage, on-site guide a Id be EXACTLY as it should appear on promotional ma					
Company:						
Contact Name	9:					
	Iress:					
	Zip:					
Phone:	Fax:	Email:				
Logistics Contact Na	CE INFORMATION ame:	EXHIBIT LEVELS Diamond Separate Product Theater registration for must be completed by Diamond Level su Platinum	rm will be provided and upporters by August 1, 2019	· · · · · · · · · · · · · · · · · · ·		
City / State / Zip:		Gold	\$ 25,000 \$ _			
	Fax:	<ul><li>Silver</li><li>Bronze</li></ul>	· · / · · · · ·			
		EXHIBIT	<b>+</b> • • <b>,</b> • • • <b>+</b> =			
Emaii:		Booth: One (1) 6' Table				
Booth Represe	entative 1	(includes registration for two repr Booth: Two (2) 6" Tables				
Contact Person:		(includes registration for two repr	resentatives)			
		Additional Representatives @	• • • • • • • •			
	Fax:	ALA CARTE OPPORT Product Theater Presentatic Separate Product Theater registration for and must be completed by August 1, 207	on \$ 3,500 \$ _ rm will be provided			
Email:		Ad in MSTS Annual Meeting				
Booth Represe	entative 2	<ul> <li>Outside Back Cover</li> <li>Inside Back Cover</li> <li>Inside Front Cover</li> </ul>	\$ 2,000 \$ _			
Contact Person:			\$ 1,000 \$ _			
Title:		Inside Half Page	\$    750    \$ _ \$    500    \$ _			
Phone:	Fax:	<ul> <li>Inside Quarter Page</li> <li>MSTS Annual Meeting</li> </ul>	\$ 500 \$ _			
Email:		Wireless Internet Access	\$ 7,000 \$ _			
Additional Repre		<ul> <li>MSTS Annual Meeting Hot Contact info@msts.org for additio</li> <li>MSTS Specialty Day Oppo Contact info@msts.org for addition</li> </ul>	onal details. ortunities onal details.			
			Total \$			
Our Company will display the following products:		PAYMENT INFORMAT	ΓΙΟΝ			
		Check enclosed (US dolla payable to "Musculoskele		ank made		
		Visa MasterCard	d 🗋 AMEX	Discover		
For Annual Meeting Exhibit Opportunities: Exhibit space will not be reserved until Exhibit fees are paid in full in U.S. funds. Completed application and payment must		Card No.		Exp. Date		
issuance of the confirm	1, 2019. This application becomes a binding contract upon nation and invoice. Cancellations must be received in writing	Name (As it appears on Credit (	Card)	CCV Code		
by August 15, 2019 ar refunds on Exhibit fees	nd are subject to a \$100.00 fee. After August 15, 2019, no swill be made.	Signature		Total Amount Paid		

Signature To (I agree to pay according to the credit card issuer agreement)

Total Amount Paid \$

# MSTS ANNUAL MEETING

**October 2 – 4, 2019** Marriott Portland Downtown Waterfront Portland, Oregon



## MSTS SPECIALTY DAY (at AAOS Meeting)

MSTS

March 28, 2020 Orlando, Florida

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