



## **COMMUNICATION COMMITTEE MEMBERS**

### **Term:**

The Communications Committee will be composed of a chair and four members, each serving a term of three years on a staggered basis. In 2021, the chair and two members will serve a three-year term and two will serve a two-year term.

### **Qualifications:**

The members must be an Active or Associate MSTS member in good standing. At least one of the members should be knowledgeable and enjoy engaging in social media platforms.

### **Committee Member Responsibilities:**

1. Responsible for overseeing the communications to the membership, outside entities and to the general public utilizing the website and other social media platforms
2. Engage in monthly committee conference calls to update and improve the website
3. Engage in improving MSTS social media presence
4. Contribute at least 2 written articles/year on a topic of their choice
5. Responsible for exploring and initiating opportunities to enhance MSTS communications and exposure for the members
6. Work closely with the other MSTS committees to ensure content is updated
7. Conduct other activities as requested by the MSTS Executive Committee.

### **Meeting Format**

Convenes via conference call as needed or called upon by the Communication Committee Chair.

### **Appointment:**

Must complete the MSTS volunteer application. Applications are reviewed and selected for appointment by the Executive Committee.